



Mancelona Bass Festival Inc.

P.O. Box 937, Mancelona MI 49659

Dear Business Owners and Sponsors,

As we look at the calendar, we see that warmer weather is on the horizon, and hopefully spring is just around the corner. With that said, it's time to think of outdoor activities, and the arrival of the 67th Annual Mancelona Bass Festival. One of the longest running festivals in Northern Michigan, with each year it gets bigger and better. This year's festival will run from June 1-4, 2023 and will be held at Palmer Park.

Walking down crafters alley this year, you will see additional new vendors with more handmade crafts available for sale. Both our Kids' Parade, and the Grand Parade will be expanding to include more participants. Our Kids and Pet Parade had a huge turnout last year, and will be held on Thursday, June 1st.

For the Mancelona Bass Festival to build on what we have, and to offer the community a great festival each year, we are asking for your support. We have several sponsorship levels that are listed on the form provided. Please take a moment to review them and see if a sponsorship is suited for your business.

In 2021 the Mancelona Bass Festival Board of Directors made a commitment to not only continue putting on one of the best festivals in the area, but also sought out groups in the Mancelona Community who would benefit from some of the proceeds of the festival. Listed below are some of the events we funded as well as helped organize:

1. College scholarships for the Mancelona Bass Festival Queen and students at Mancelona High School.
2. Special Needs Day for over 200 students throughout Northern Michigan at the Mancelona Bass Festival.
3. Helped Coordinate the annual Halloween Trick or Treat, and Santa Parade Treat in the Village of Mancelona.
4. Increased the number of events and parades our Bass Festival Queen and Court attended in 2022 to help promote the Village of Mancelona
5. The Bass Festival Community Breakfast which is "free" to all residents of Mancelona

Your support is greatly appreciated. If you desire further information, please feel free to give me a call at 586-530-8725 and I will be happy to answer any questions.

Thank you,
Ken Mattei
President-Mancelona Bass Festival

2023 Mancelona Bass Festival Sponsorship Opportunities

Festival Sponsorship \$1000.00 (1 available)

Sponsorship of festival with banner at entrances and entertainment tent
Name on all advertising including radio, print and TV.
10'x10' booth space to advertise your product the entire festival
Sponsor name as part of the Bass Festival website

Entertainment Sponsorship \$500.00 (2 available)

Entertainment Tent for four nights of the festival
Banner on Main Stage promoting your business
Radio B of the Mancelona Bass Festival website

Beverage Tent Sponsor \$250.00 (2 available)

Business Banner located inside and outside of Beverage Tent
Business name in all brochures, newspaper advertising and social media
Business name as part of the Mancelona Bass Festival Website

Grand Parade Sponsor \$250.00 (2 available)

Banner with banner handlers at the front of the parade
Recognition in our brochures, website and social media

Childrens Day Sponsor \$250.00 (2 available)

Banner with handlers at front of Bike and Pet Parade
Banner at Triangle Park where kid's games and events will be held

Classic Car Show Sponsorship \$250.00 (2 available)

Car Show will be held on Saturday, June 3rd. Banner prominently displayed
Radio and Print advertising as well as social media.

Cornhole Tournament \$200.00 (2 available)

Sponsorship of all day and evening Cornhole Tournament with banner and
social media advertising

Miss Mancelona Pageant \$250.00 (1 available)

Event will be held on May 6, 2023, at the Mancelona Elementary School at
Business will be advertised on our website and social media postings.

Bass Festival Fishing Tournament (\$500.00) 1 available)

Fishing tournament will be held on Saturday, May 6, 2023
Contestants will take catch to the judges at the check in station for verification
and photograph.

Business will be advertised on radio as well as social media.

Business will be provided a banner at the site as well as Palmer Park

General Sponsorship-Friends of Mancelona Bass Festival

\$50.00_____ \$75.00_____ \$100.00_____

Recognition on sponsor board located both inside and outside of
Entertainment Tent. Individual donations are also graciously accepted.

2023 Mancelona Bass Festival Sponsorship Commitment

Business/Organization (as you would like it to appear)

Address (Street, City, State, Zip code)

Contact Name and Title

Phone _____

Email _____

We commit to sponsor the following monetary or in-kind donation _____

In the amount of _____

In addition to our sponsorship, we would like to offer a Bass Festival pin promotion of _____

Signature _____

Billing Options: Check enclosed: _____ Please Invoice: _____

Please note all sponsorship commitments must be received prior to May 10, 2023 to ensure that you are included in time sensitive marketing materials.

Sponsorship commitments and business logo's can be emailed to Ken Mattei at mjk81857@yahoo.com or mailed to P.O. Box 937, Mancelona, MI 49659. Checks should be made out to "Mancelona Bass Festival"

If you have any questions, please contact Ken Mattei at 586-530-8725